

CULTURE AND GENDER

Doing as the Culture says?

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What is Culture?

Shared by a large group and transmitted across generations ideas, attitudes, behaviors and traditions.



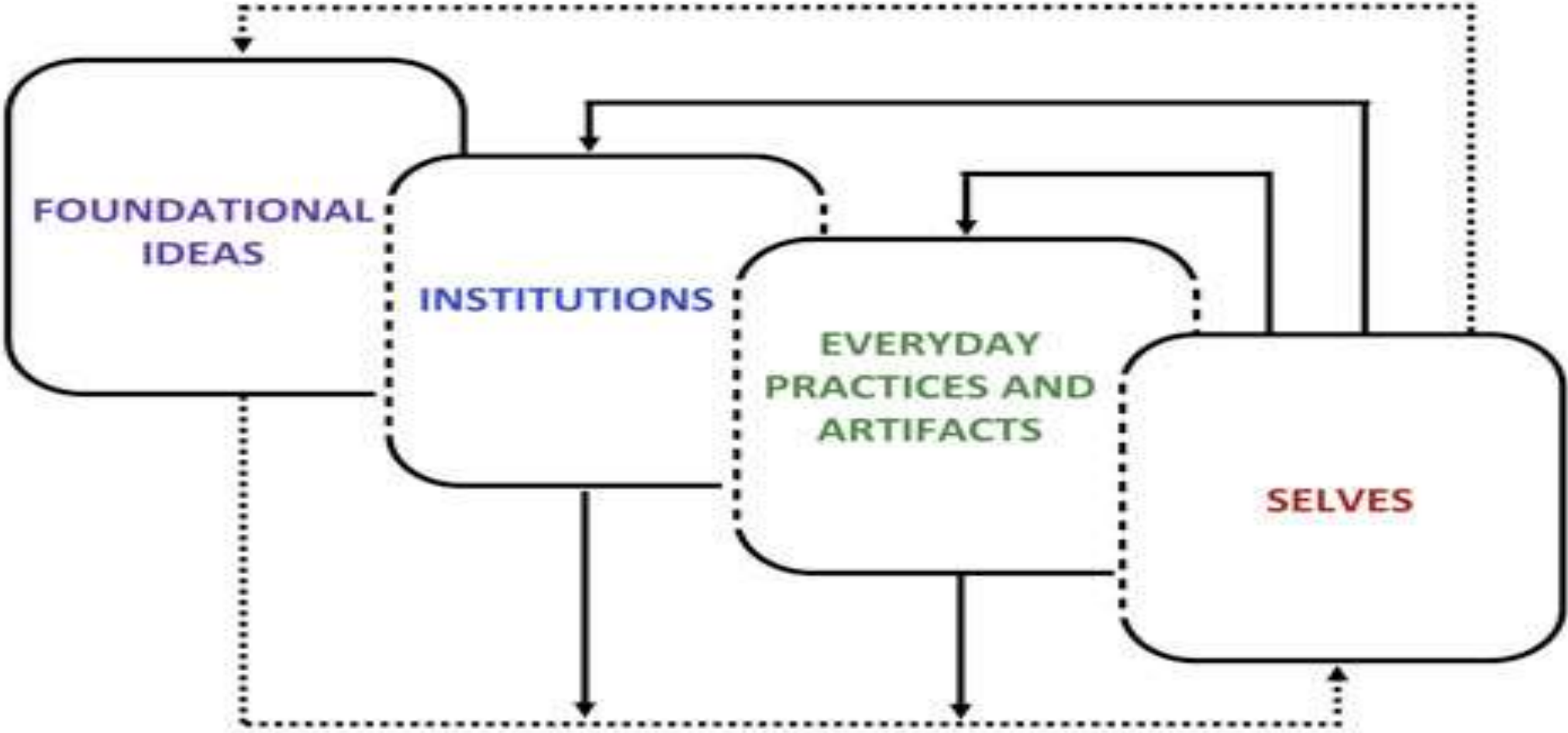
“Culture Cycle”

- People create culture in which they later adapt
- Culture shape people so that they act in ways that perpetuate their cultures

(Markus & Conner)



The Culture Cycle



Gender Role

- A set of behavior expectations and (norms) for males and females.



Girls as what culture says...

- Must do most of the Household chores and spend at least **TWICE** as much time as men on unpaid domestic work.



Boys as what culture says...

- More often than girls using production products (such as pitchfork, plow or gun)



Women are **RARELY** employed in jobs with status, power and authority

- Only 13 women are Chief Executive Officer (CEO) among 500 largest corporations in the world.



Gender Roles Vary with Culture

- A 2003 Pew Global Attitudes survey asked 38,000 people.



a. Both Spouses work and share child care



b. Women should stay home and care for the children while the husband provides



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- In 41 of 44 countries countries choose (a.)
- But Egyptians disagreed, they prefer (b.)

Women Should Be Permitted to Work Outside the Home

	<u>Men</u> %	<u>Women</u> %	<u>Diff.</u>
Bangladesh	36	57	+21
Lebanon	58	75	+17
Pakistan	24	41	+17
Uzbekistan	64	77	+13
Uganda	30	43	+13
Turkey	60	72	+12
Ghana	32	40	+12
Ivory Coast	66	74	+8
Senegal	60	68	+8
Nigeria	32	38	+6
Mali	51	56	+5
Indonesia	20	24	+4
Jordan	13	16	+3
Tanzania	47	47	0

Percent "completely agree" within each category. Question asked of Muslim respondents only. Question not permitted in Egypt.

Gender Roles Vary over Time

- In 1965, The Harvard Business School had **NEVER** granted a degree to a woman.



- In 2010, **38%** of its graduates were Women



In modern cultures, Gender roles are not so important as time passed by...

