

Daffodil International University

Department of Journalism and Mass Communication

BSS (Hons) Programme

Mid-term Examination, Spring- 2021

Course Title: Concepts and Process of Communication

Course Code: JMC 101

Time: 2.5 Hours

Full Marks: 25

Answer any two of the following questions. All are of equal value.

12.5X2=25

1. 'Human communication is a multi-disciplinary subject? Explain with examples. Why do people communicate?
2. What are the scopes of human communication? Discuss with examples.
3. What are the differences between the Intrapersonal and Interpersonal Communication? Write with examples.
4. What is verbal and non-verbal communication? What are the differences between them? Do you think, both verbal and non-verbal communication are necessary for a successful communication? Describe.