

Final grade in this course will be given on the basis of the performance on class attendance, quiz/class test, assignment, presentation, mid-term examination, and final examination as below:

Evaluation Criteria	Marks
Class Attendance	07
3 Quizzes	15
Assignment	05
Presentation	08
Mid-term Examination	25
Semester Final Examination	40
Total	100

The grade of the students of BBA program has been complied with the Uniform Grading System as developed by UGC and it is as follows:

Marks obtained out of 100	Grade	Grade Point	Remarks
80% and above	A+	4.00	Outstanding
75% to less than 80%	A	3.75	Excellent
70% to less than 75%	A-	3.50	Very Good
65% to less than 70%	B+	3.25	Good
60% to less than 65%	B	3.00	Satisfactory
55% to less than 60%	B-	2.75	Above Average
50% to less than 55%	C+	2.50	Average
45% to less than 50%	C	2.25	Below Average
40% to less than 45%	D	2.00	Pass
Less than 40%	F	0.00	Fail