



Program: Bachelor of Business Administration (BBA)

Department of Business Administration

Faculty of Business and Economics

Trimester	Summer,2015
Course Title	Bangladesh Studies: Socio-Economic Perspective
Course Code	BAN-201
Course Instructor	
E-mail	
Cell	

Course Description:

Bangladesh Studies is a second year course at Daffodil International University. It introduces students to the economic and political history, economic geography, environment and development of Bangladesh. Students learn about Bangladesh's historical phases of development and different influences and events which have shaped national economy over the years. Through their studies, students also gain an understanding of differences in perspective that have shaped economic policies over the years. Students also consider the environmental and development issues facing Bangladesh; this will encourage a better understanding of the interaction between economy and environment, as well as future economic challenges and opportunities facing Bangladesh

Course Objectives:

The objective of the course is to acquaint the students with the socio-economic phenomena of Bangladesh. The knowledge will assist the students of business school to view the business world of Bangladesh with economic lens. The course not only furnishes the students with economic lens but also shows how to use the for Bangladesh. Knowledge of the course will help to understand the trend of economic variables, business phenomena and socio-economic condition of people. The knowledge will include some remedial measures for the development of Bangladesh economy.

Course Materials and Readings:

Text Book:

1Leading issues in Bangladesh, Edited by Sadiq Ahmed, The University Press limited.

Reference Books:

1. Chowdhury, Tamzid Ahmed: Socio-Economic Condition IN BANGLADESH, Tapan Prakashon, Dhaka.
2. Bangladesh Economic Review (Latest Edition), Ministry of Finance, Govt. of Bangladesh
3. The Economy in Transition-Challenging Issues By Prof. Dr. Shamsul Alam, February 2015
4. Aftermath of the U.S. Subprime Mortgage Crisis of 2007-09: A Comparison among USA, Bangladesh and Vietnam Muhammad Mahboob Ali , Anisul M. Islam , Chu V. Nguyen and Joe Glenn Smith , World Review of Business Research Vol. 5. No. 1. January 2015 Issue. Pp. 39 – 57

Lecture Schedules

Chapter	Chapter Name	Topics to be covered
Chapter 01	Introduction	Basic information of BD, Social ,cultural .political , legal, environmental and economical condition of Bangladesh General History
Chapter 02	Economic History	
Chapter 03	Macroeconomic Profile of BD	Trend of GDP & GNP, pattern of saving, consumption & investment, macroeconomic indicators, government expenditure and revenue, budget deficit, financial statistics, statistics on money supply and inflation, financial system & Capital market issues of Bangladesh, Contemporary macroeconomic issues and challenges of Bangladesh and socio economic indicators.
Chapter 04	Agriculture Sector	Structure, land ownership pattern, features, performance, SWOT Analysis, modernization, agricultural policy & current issues.
Chapter 05	Industrial & Service Sector	Structure, performance, types, problems, backward and forward linkage, strategies for industrialization, SMEs, RMG sector, industrial policy, current issues.
Chapter 06	Economic Planning and Policy	Monetary and fiscal policies and effectiveness in Bangladesh economy, short term and long term policy, different five year plans
Mid-Term Examination		
Chapter 07	External Sector	Transactions, Balance of payments, exchange rate regimes, Foreign direct investment, different bilateral

		agreements, Trade policy developments and the way forward, aftermath of the U.S. Subprime Mortgage Crisis of 2007-09 and impact on Bangladesh economy,
Chapter 08	Blue Economy	Prospects of Blue economy in Bangladesh
Chapter 09	Population, Demographic Pattern and Employment	Features of population, demographic fact sheet, employment pattern, overseas employment and remittance, employment strategies for Bangladesh, current issues on human resource development.
Chapter 10	Poverty, Income Inequality and NGOs	Concepts, measurement, trends of poverty, different poverty alleviation programs, the role of micro credit in economic development, a brief discussion on the role of NGOs to socio economic development of BD.
Chapter 11	Infrastructure and Communication	Contemporary issues. Impacts of infrastructural
Chapter 12	Urbanization and Environmental Context	Pattern of urbanization, Relationship between environment and economic growth, environmental problems of BD, global climate change and impacts on BD economy.
Final Examination		