**Lecture Introduction**

The purpose of this lecture is to facilitate a comprehensive comprehension of non-governmental organizations (NGOs) and their fundamental aspects. It aims to establish a connection between NGOs and rural development, provide a concise overview of various NGOs in relation to rural development, assess the initiatives and undertakings of NGOs operating in rural regions of the country, and analyze their accomplishments and triumphs. Additionally, it intends to foster a discussion on the multifaceted approaches employed by NGOs in rural areas.