**Exploring the Effects of Social Media on the Active Participation of Generation Z in Bangladesh**

**Submitted To**

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**Submitted By**

Student’s Group Name:

Student’s ID:

Name of the Department:

**Structure of the Assignment**

1. **Introduction** (Background, Contextualization of the study problems, significance and motivation and Objectives)
2. The purpose of this study is to examine how social media platforms influence Generation Z's involvement in social, cultural, and civic activities in Bangladesh.
3. **Design and Methods:** Qualitative approach following In-depth Interview (IDI)

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **S/N** | **IDI’s Age** | **Gender** | **Department** | **Year** | **Location** |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 10 |  |  |  |  |  |

1. **Result** (Mathematical and academic language)
   1. Demographic Information
   2. Motivation and Engagement Drivers
   3. Awareness and Information Accessibility
   4. Challenges and Difficulties
   5. Recommendations
2. **Conclusion** (Summary of the Findings and Novelty)
3. **References**

Hong, S. (2014). Ten Tips for Authors of Scientific Articles. Journal of Korean Medical Science, 29(8), 1035. https://doi.org/10.3346/jkms.2014.29.8.1035

Khan, M. M. R., & Al Amin, M. M. H. (2021). A study on digital transformation in the healthcare sector of Bangladesh: Current scenario and the future roadmap. Journal of Governance and Accountability Studies, 1(2), 163-176.

**Text Citation**: (Khan & Al Amin, 2021)

**Questionnaire**

**Demographic Information**

Age:

Gender:

Name of the Department:

Year:

Location (Urban/Rural):

**Motivation and Engagement Drivers**

1. How would you describe the role of social media in shaping your views on social, cultural, and civic issues?
2. Can you share an example of how social media has influenced you to participate in or support a social cause?
3. In your experience, what types of content on social media encourage you to engage in community or civic initiatives?

**Awareness and Information Accessibility**

1. In what ways has social media influenced your awareness and understanding of issues affecting your local community?

**Challenges and Difficulties**

1. What are the main challenges you face when trying to engage with social or civic initiatives through social media?

**Recommendation**

1. What changes, if any, would you like to see in how social media platforms promote social, cultural, and civic initiatives to increase engagement among people your age?

**Groups Name:**

* Group-A: 001, 002, 003, 005, 006, 010, 014
* Group-B: 008, 009, 011, 016, 017, 019, 021
* Group-C: 012, 022, 023, 024, 025, 026,
* Group-D: 027, 028, 030, 031, 032, 034, 035
* Group-E: 039, 040, 043, 045, 007, 015
* Group-F: All students of ENG