

Sourav Garodia

7/9, Banktown, Savar, Dhaka

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June 9, 2022

Khalid Farhan

Manager

Grey Advertising Bangladesh Ltd.

5-6-137, Gulshan-1

Dhaka, Bangladesh

Subject: Applying for the post of Visual Content Creator.

Dear Mr. Khalid Farhan,

I recently came across the posting for the Visual Content Creator position at Grey Bangladesh and wanted to reach out to you. As a content creator with a years of experience, I understand what it takes to make the content reach out maximum people and engagement, and I'd love to bring this skillset to the Grey Advertising Bangladesh Ltd. advertising team.

To briefly introduce myself, I am a freelance video editor offering a strong attention to detail and accuracy and excellent organizational and time management skills. Having worked as a cinematographer, graphic designer and photographer for over 5 years, I am skilled in all aspects of the position. Besides coordinating the various multimedia content projects, developing project budgets and schedules, and managing social media accounts, I also excel at completing professional keyword research, improving the client's SEO.

On top of that, most of my edited videos are liked by professional film makers. Maximum of the videos I produced got a huge reach in the internet and are appreciated by the clients too.

I'm confident that my abilities and working experience with hundreds of clients in the world of content creation will allow me to perform excellent work as the Visual Content Creator at Grey Advertising Bangladesh Ltd. If there's interest on your side, I look forward to setting up an interview time and further discussing the position.

Thank you.

Sincerely,

Sourav

Sourav Garodia

Enclosed:

1. CV

Address : 7/9, Banktown, Savar, Dhaka

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Professional Profile

I'M **Sourav Garodia**, a Computer Science Student Passionate about Programming and Content Creating. A Creative communicator dedicated to producing engaging content for online platform. A self taught creator who likes to experiment with gears. Adept at creating highly targeted web content that drives inbound traffic. Spirited about building productive relationships with clients, partners and team members.

Skills

- Cinematography
- Brand Management
- Teamwork
- Content Marketing
- Content Development
- Adaptability
- SEO
- Photography
- C,C++,Py,CSS
- Copywriting
- Critical Thinking

Software

- Photoshop
- Illustrator
- Premiere Pro
- Audacity
- Final Cut pro
- DaVinci Resolve
- After Effects
- Lightroom
- MS Office
- VS code

Language

- English
- Hindi
- Bangla

Reference

Jubaer Talukder

Co-Founder & Director / Monochrome Limited

T. +88013***658*8

E. filmsbyjubaer@gmail.com

SOURAV GARODIA

Visual Content Creator



Education

- 2022 / Present** **BSc. in Computer Science and Engineering**
Daffodil International University
CGPA - 3.95
- 2020** **Higher Secondary Certificate (HSC)**
Savar Cantonment Public School & College
GPA - 5.00
- 2018** **Secondary School Certificate (SSC)**
Morning Glory School & College
GPA - 5.00
- 2015** **Junior School Certificate (JSC)**
Morning Glory School & College
GPA - 5.00 (GENERAL SCHOLARSHIP)

Experience

03.2019 - Present

Freelance Video Editor

As a freelance video editor I have worked with many content creator and agencies ,edited hundreds of videos with high audience engagement.

01.2018 - Present

Freelance Cinematographer

As a freelance cinematographer I did a good number of Shortfilms , TVC, product showcasing.

03.2020 - Present

Freelance Graphics Designer

Worked with many organizations as head of graphics design. Currently working with some youtubers.

05.2015 - 09.2020

Junior Photographer

Eventhost | www.eventhost.com

During my job at Eventhost,I had done a lot of event photography,product photography.

Certifications

10.2018 Digital Marketing | Google Digital Garage

05.2020 Responsive Web Design | [freecodecamp.org](https://www.freecodecamp.org)